

FOR IMMEDIATE RELEASE

Sunshine in the Forecast for Washington D.C.

SARASOTA, FL: APRIL 5, 2005. Sunshine Pack & Ship announced today that it will be exhibiting its franchise model at the 14th Annual International Franchise Expo in Washington, D.C. on April 8 – 10. By attending the expo, Douglas Roper, President and founder of Sunshine Pack & Ship, and Tim Lenz, Director of Franchise Support, plan to continue the expansion that has seen the franchise double in size from twelve months ago.

“I have been told many times that Sunshine Pack & Ship is the best kept secret,” said Roper. “The show will allow us the opportunity to present the Sunshine Pack & Ship business model to a vastly different audience. People from all over the world looking to start their own business will be flocking to Washington to see what Sunshine Pack & Ship has to offer.”

Sunshine Pack & Ship will join over 270 exhibitors at this year’s International Franchise Expo. Last year, nearly 17,000 people attended the show and this year attendees will have the opportunity to tour booths for businesses such as 7-Eleven and Vantage Apparel.

“This is an exciting time for Sunshine Pack & Ship. I’ve already been taking calls from people who want to learn more about the company and meet me in D.C.” Roper said. “We have added a new dimension to our business this year by capitalizing on the eBay market. Many of our stores have already become eBay trading associates. We expect the prospects to see the opportunity available by serving as a listing agent for their customers. Who better to list an item on eBay but the professionals in packing and shipping that will ship the item to the winning bidder?”

ABOUT SUNSHINE PACK & SHIP:

Sunshine Pack & Ship began in 1994 when the Bradenton, Florida, based company founders, Douglas & Barbara Roper, set out fulfilling their entrepreneurial dreams by combining their extensive background in transportation with a pursuit for establishing a unique one-stop-shipping concept. In 2003, the founders began offering this unique concept nationally to others who were interested in following the same dreams. Today, the company has 22 locations open between Michigan and Wisconsin in the north, Kansas City in the West, the Carolinas in the east and Florida in the south. On April 1, 2005, it opened its 22nd store in Longwood, Florida and will soon be opening stores in Chicago, Illinois; Phoenix, Arizona; Englewood, Florida and another location in Sarasota, Florida, with an excess of 35 more under contract.

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SOURCE SUNSHINE PACK AND SHIP

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